

Privacy Policy

Last updated: January 20, 2026

This Privacy Policy explains how TheWorldsBillboard ("we," "us," or "our") collects, uses, discloses, and protects information in connection with your access to and use of the TheWorldsBillboard website, canvas, and related services (collectively, the "Service").

By accessing or using the Service, you acknowledge and agree to the practices described in this Privacy Policy. If you do not agree, please do not use the Service.

1. Scope of This Privacy Policy

This Privacy Policy applies to:

- Visitors to the TheWorldsBillboard website
- Users who purchase, claim, or contribute to a Space
- Users who submit images, text, URLs, or other content for public display

This Privacy Policy does **not** apply to third-party websites, payment processors, or services that you may access through the Service.

2. Information We Collect

2.1 Information You Voluntarily Submit (Public Information)

The Service is designed around public, user-submitted content. When you use the Service, you may voluntarily submit information that is intended to be publicly displayed, including:

- Images uploaded for display on the Canvas
- Space names or labels
- URLs or links associated with a Space
- Any other text or content you choose to submit for display

All such information is public by design and may be viewed by anyone worldwide.

Do not submit any information you consider private, confidential, or sensitive.

2.2 Payment Information

Payments are processed exclusively by third-party payment processors.

- **Card payments** are processed by Stripe. Payments are processed by Stripe, our third-party payment processor. We do not collect or store your credit card numbers or banking details. Stripe may collect payment information such as your card number, billing address, expiration date, and country in order to process transactions securely. We store a payment identifier provided by Stripe (e.g., payment_id) to manage purchases, refunds, and customer support. This identifier is stored solely for administrative, refund processing, and fraud prevention purposes.
- **Cryptocurrency payments** are processed via blockchain networks or third-party crypto payment providers.

We do **not** collect, store, or have access to:

- Full credit card numbers
- Banking account details
- Cryptocurrency private keys or seed phrases
- Billing addresses (full details beyond what Stripe retains for processing)
- Personal financial data beyond transaction IDs

The **only payment-related information we store** is:

- A payment or transaction identifier (e.g., Stripe payment_id)

This identifier is stored solely for:

- Refund processing (where applicable)
- Dispute resolution
- Fraud prevention
- Accounting and recordkeeping

2.3 Contact Information from Payments

When you make a payment, we may receive or collect an email address associated with your transaction. We use this email address only to:

- Send payment confirmation and refund notifications
- Send notices regarding Content removal, rejection, or account status

- Provide customer support and respond to your inquiries
- Reach out regarding moderation decisions or corrections needed for resubmission

We will not sell or rent your email address to third parties. We may use it to send occasional service updates related to TheWorldsBillboard, but you can opt out of non-essential communications at any time.

2.4 Automatically Collected Technical Information

When you access the Service, our servers may automatically collect limited technical data, including:

- IP address
- Browser type and version
- Device type and operating system
- Date and time of access
- Basic request logs (e.g., error logs, security logs)

This information is used for:

- Security and abuse prevention
- Debugging and system stability
- Performance monitoring

We do not use this data for behavioral profiling or targeted advertising.

3. Information We Do NOT Collect

We intentionally minimize data collection. We do **not** collect:

- User accounts or login credentials
- Phone numbers
- Government-issued IDs
- Precise location data
- Biometric data
- Full payment details (card numbers, crypto keys)

If this changes in the future, we will update this Privacy Policy accordingly.

4. How We Use Information

We use collected information only as necessary to operate and maintain the Service, including to:

- Display user-submitted content on the Canvas
- Process and reconcile payments through Stripe
- Issue refunds where applicable
- Moderate content for safety and legality
- Detect fraud, abuse, or technical issues
- Maintain platform security and performance
- Contact users regarding payment, content moderation, or account status

We do not sell or rent personal data to third parties.

5. Content Moderation & Third-Party Services

5.1 Automated Content Moderation

Uploaded images and content may be analyzed using third-party automated moderation tools, which may include:

- AWS Rekognition
- Google SafeSearch
- Other similar services

These services analyze content to identify potentially unsafe, unlawful, or prohibited material.

We do not control how these third parties process data internally. Their use of data is governed by their own privacy policies.

5.2 Visual Effects & National Color References

When a Space is added to the layout, a border glow effect may briefly appear in colors derived from national flags or regional color palettes. These visual effects are purely aesthetic and do not imply any affiliation, endorsement, or political association with any government, country, or nationality.

6. Public Nature of the Service

You acknowledge and agree that:

- All submitted content is intended for public display
- Content may be visible globally and indexed or cached by third parties
- We cannot control how third parties copy, store, or redistribute publicly visible content

Once content is publicly displayed, removal may not fully eliminate copies stored elsewhere on the internet.

7. Data Retention

We retain information only as long as reasonably necessary to:

- Operate the Service
- Comply with legal obligations
- Resolve disputes
- Enforce our Terms & Conditions

Public content may remain displayed until removed by us or until the Service is modified or discontinued.

Transaction identifiers and payment data may be retained for accounting, dispute resolution, and legal compliance purposes, in accordance with applicable law and payment processor requirements.

8. Data Security

We take reasonable technical and organizational measures to protect the information we store, including:

- Secure server infrastructure
- Limited internal access controls
- Use of reputable third-party processors like Stripe
- Encryption of sensitive transaction identifiers

However, no system is completely secure. You acknowledge that you use the Service at your own risk.

For information about Stripe's security practices, please visit Stripe's privacy policy at <https://stripe.com/privacy>.

9. Personal Information Compromise

If you believe your personal information has been compromised or misused in connection with the Service, please contact us immediately at support@theworldsbillboard.com with a detailed description of the issue. We will assist with correcting or removing the information where possible.

However, once information is publicly displayed on the Canvas, we cannot guarantee complete removal from third-party sources, search engine caches, or archived versions of the internet. You are responsible for reviewing what personal information you upload before submission.

10. Character & Language Support

TheWorldsBillboard supports all languages and scripts. To protect system integrity and proper rendering, invisible control characters, formatting characters, and non-rendering Unicode characters are not permitted in text submissions. Length limits apply to all text submissions to ensure proper display and performance across all devices and browsers.

11. International Users

The Service is operated from the United States. If you access the Service from outside the U.S., you acknowledge that your information may be processed and stored in the United States or other jurisdictions where our service providers (including Stripe) operate.

12. Your Rights

Depending on your jurisdiction, you may have rights to:

- Request access to information we hold about you
- Request deletion of information, where applicable
- Object to certain processing activities

Because the Service does not maintain user accounts or central user profiles, our ability to identify and respond to requests may be limited.

Requests may be denied where:

- The information is publicly displayed by design
 - We cannot reasonably verify the requester
 - Retention is required by law or for legitimate business purposes
 - Payment information is retained by Stripe per their own policies
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13. Children's Privacy

The Service is not intended for individuals under the age of 18.

We do not knowingly collect personal data from children. Any content involving minors that violates applicable laws or our Terms will be removed immediately.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will revise the "Last updated" date at the top of this page.

Your continued use of the Service after changes become effective constitutes acceptance of the updated Privacy Policy.

15. Contact Information

If you have questions or concerns about this Privacy Policy or our data practices, you may contact us at:

TheWorldsBillboard

Email: support@theworldsbillboard.com

Website: <https://theworldsbillboard.com>

16. Legal Notice

This Privacy Policy is provided for informational purposes and does not constitute legal advice. You should consult a qualified attorney to ensure compliance with applicable privacy laws in your jurisdiction.

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